

ABOUT THE GUIDE

THE ULTIMATE INFORMATION SOURCE FOR THE QUIET RESORTS®

Guide Includes:

- Shop
- Dine
- Stay
- Play
- Services
- Business Directory
and more!

DISTRIBUTION

- **50,000 guides** printed and distributed annually
- Distribution Month: **January 2027**
- **Electronic version** on thequietresorts.com & bethany-fenwick.org
- **221 locations across 6 states** including:
 - 132 travel and visitor centers
 - 89 local businesses

Bulk mail to over **3000 addresses in all 50 states**

- Stocked at both Chamber Information Centers (Fenwick Island and Dagsboro)
- Mailed nationwide to individuals upon request (Received requests across 8 states in 2026)

AD RATES & SIZES

Full Page..... (6" w x 9" h)\$2,250

Half Page..... (6" w x 4.402" h)\$1,500

1/4 Page..... (2.952" w x 4.402" h)\$975

1/8 Page..... (2.952" w x 2.121" h)\$550

Enhanced Directory Listing (2.85" w x 1.55" h).....\$250
One per category. First-come first serve.

NEW! Enhanced Event Listing.....\$250

Promote an established, annual event hosted by your business in The Quiet Resorts® Event Calendar alongside town and BFACC signature events. Enhanced listing includes featured spot and photo in a designated month.

NEW! Standard Event Listing.....\$125

Promote an established, annual event hosted by your business in The Quiet Resorts® Event Calendar alongside town and BFACC signature events in a designated month.

DEADLINE TO RESERVE AD SPACE:

Friday, November 6th

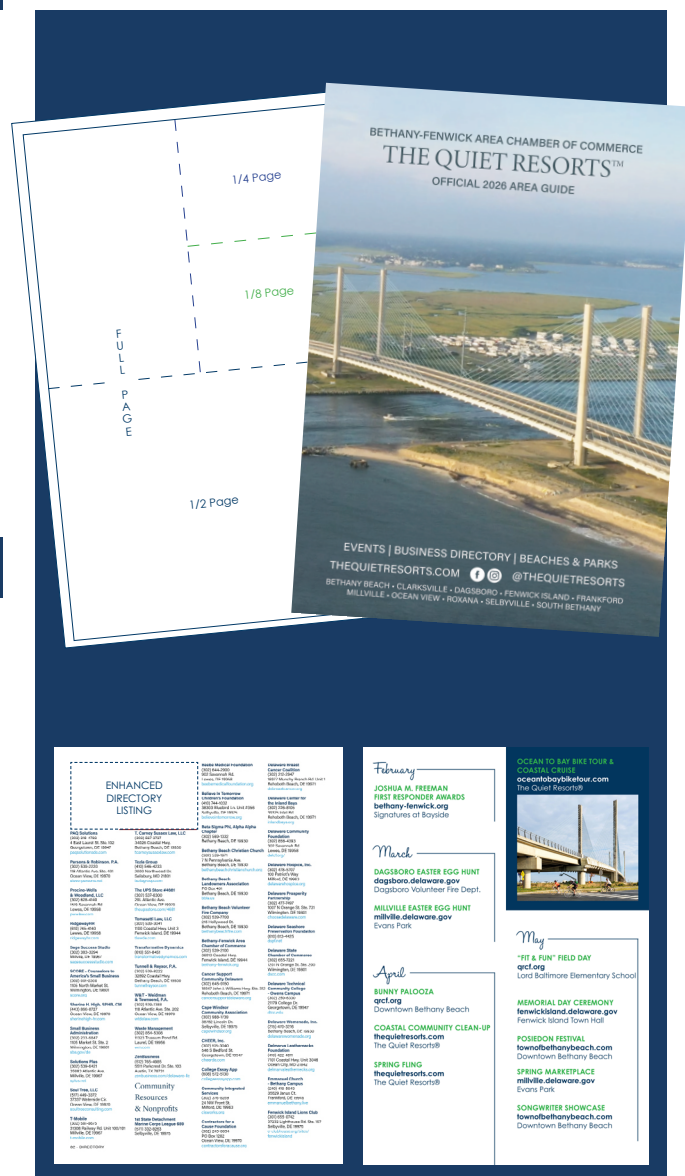
ALL ADS ARE DUE:

Friday, November 20th

**Reserve space by
September 30th for 10% off!**

Guide Specifications:

6.5" x 9.5", Perfect Bind



RESERVE YOUR SPACE!

To reserve ad space for the 2027 *Discover the Quiet Resorts® Area Guide*, please fill out the form below and return to the Chamber at **36913 Coastal Hwy., Fenwick Island, DE 19944**, or via email to **communications@thequietresorts.com**.

Deadline to Reserve Ad Space: Friday, November 6th

Deadline for Ad Submission: Friday, November 20th *Ads should be submitted in PDF format.

QUESTIONS?

For all questions, or to purchase an ad, please contact Gabi McCormick at (302)539-2100 or **email communications@thequietresorts.com**.

CONTACT INFORMATION (Please print clearly and provide all contact information)

Business Name: _____

Contact Name: _____

Email Address: _____

Phone Number: _____

AD SIZE

- | | |
|---|---------|
| ☐ Full Page | \$2,250 |
| ☐ Half Page | \$1,500 |
| ☐ 1/4 Page | \$975 |
| ☐ 1/8 Page | \$550 |
| ☐ Enhanced Directory Listing | \$250 |
| ☐ Enhanced Event Listing | \$250 |
| ☐ Standard Event Listing | \$125 |

DESIGN

As we continue to refresh the look of the *Discover the Quiet Resorts® Area Guide*, businesses are encouraged to submit updated ads.

- | | |
|--|-------|
| ☐ Please create my ad | \$100 |
| *Business must provide content/ information | |
| ☐ I will submit my ad no later than November 20 th . | |

CATEGORY PLACEMENT

Ads will be placed in one of five categories based off of the info provided in their Chamber Member profile.

Categories:

Shop, Dine, Stay, Play, & Services

- | | |
|--|------|
| ☐ Place my ad outside of my assigned category | \$50 |
|--|------|

PAYMENT OPTIONS

Base ad price: _____

- ☐ Early bird discount - 10% off
(Only if reserved by September 30th)

Total Cost: (include design/placement fees and discount if applicable) _____

Payment Frequency: ☐ Pay In Full ☐ Quarterly ☐ Apply to my Corporate Sponsorship
(contact Lauren@thequietresorts.com for inquiries)

Payment Method: ☐ Check enclosed ☐ Credit Card below ☐ Please Invoice

Credit Card Number: _____

Exp. Date: _____ **CVV#:** _____ **Zip Code:** _____

Signature (required for contract): _____

Date: _____

By signing this agreement, businesses are obligated to fulfill all terms of this contract including payment.

Forms submitted by September 30th will receive 10% off of total cost.